

FOR IMMEDIATE RELEASE

What Do You Want the Future to Sound Like?

The ClimateMusic Project Announces “Play for the Planet”, a Virtual Musical Series for Performing Artists to Engage with the Climate Crisis and Drive Action

San Francisco, California (September 21, 2020) — [The ClimateMusic Project](#) announces “Play for the Planet”, an affiliate event of Climate Week NYC. This unique event invites musicians and performing artists to answer the question: What do you want the future to sound like?

At a time when the future of our climate seems dire, the need for hope and action has never been more important. The ClimateMusic Project is delighted to feature responses from the creative community in this virtual series, “Play for the Planet”. Artists are also invited to call out their favorite environmental nonprofits or highlight our own [partners](#) in order to motivate action and engagement.

Registered as an official event of [Climate Week NYC](#), “Play for the Planet” combines the talents of artists and musicians from around the world performing for a hopeful future. Select artists’ videos will be featured at [climatemusic.org](#) and everyone is invited to join in on social media channels via [Instagram](#), [Facebook](#), [Twitter](#), and [YouTube](#) starting on September 21st, and through the fall!

Since 2015, The ClimateMusic Project has grounded its musical compositions in climate science, translating the story of our climate into something that audiences can hear and feel yet is tied directly to science. However, in the spring of 2018, in order to provide a platform for a broader community of artists, we put on a live version “Play for the Planet” as an affiliate event for the Global Climate Action Summit. We set up on the steps of San Francisco's main public library and invited artists to use their own creative styles to “Play for the Planet” and a hopeful future.

The result? -- a full day of stunning performances by singers, musicians, poets, and beatboxers, some prepared and some impromptu passer-bys, who came together to create an art-based response to the climate crisis!

Our virtual “Play for the Planet” series reconciles that same collectivity and community amongst artists who seek to use their platform to speak out about climate change. We aim to offer a creative outlet for artists to engage in the climate crisis while they are not able to perform live.

“It is important to demonstrate that performers, too, have a platform to influence and drive action on this critical issue. Our aim is to create an environment that offers a chance to share artistic expressions of climate change and to create a community that inspires action at a time when we are facing so many challenges.” according to Laurie Goldman, Director of Public Engagement.

At The ClimateMusic Project, we believe in the power of music to spark an emotional response to the climate crisis and drive meaningful action. Join us on September 21, as we launch “Play for the Planet” and celebrate the diversity and creativity needed to facilitate a collective response to the climate crisis.

Do you want to #PlayForThePlanet? Join us! Send us an email at inquiries@climatemusic.org to be featured on our website or post your own creative response using the hashtags #PlayForThePlanet, #ClimateMusic, #ClimateWeek and #ClimateWeekNYC.

Be sure to follow us on: [Instagram](#), [Facebook](#), [Twitter](#), and [YouTube](#) for updates and video submission throughout the series.

About the ClimateMusic Project:

The ClimateMusic Project is a nonprofit, nonpartisan, collaboration of renowned scientists and world-class musicians, who create musical and visual experiences guided by the scientific data on climate change. We compose music in a variety of genres to build understanding among diverse communities. And, we are connected to a growing network of climate action groups that provide audiences with a direct pathway to action. We have performed for audiences throughout the Bay Area and beyond, and we have been featured in global press outlets, including The New York Times, BBC, The Verge, Neon, NPR, and La Repubblica.

About Climate Week NYC:

[Climate Week NYC](#) is the time and place where the world gathers to showcase amazing climate action and discuss how to do more. Run by the [Climate Group](#), in association with the United Nations and the City of New York, Climate Week NYC annually brings together voices from across the spectrum to debate and implement climate action.

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