



ClimateMusic.org

The ClimateMusic Project: Accelerating Climate Action



We connect people to climate science
and action through music.



Science

+

Music

+

Action

We believe that greater understanding of the urgency of the climate crisis will lead to greater motivation to take **action.**

And that music provides a powerful language to communicate that **urgency.**

**That's why we created
The ClimateMusic Project.**



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WE EXIST TO TURN UP THE VOLUME ON CLIMATE ACTION



PAIRING preeminent scientists with extraordinary composers to produce powerful science-guided music that emotionally communicates the urgency of climate change.

REACHING people in diverse communities who can be moved to take action.

PROVIDING access to information and resources that support engagement in climate action.

MILESTONES



FALL 2015

Premiere performance (sold out), *Climate*, at the Chabot Planetarium in Oakland.



FALL 2016

First 1000 audience members at venues including Grace Cathedral in San Francisco and The TechMuseum in Silicon Valley.



SPRING 2018

- First international live performance (Mexico City).
- Sold-out premiere of *Icarus in Flight*.



FALL 2018

Participated in Governor's Climate Action Summit with Play for the Planet, engaging range of musicians.



FALL 2019

- Premiere of 3rd portfolio composition, *What if We...?* In Washington, DC at the World Bank
- Profile in The New York Times.



SPRING 2020

Celebration of the 50th Anniversary of Earth Day, in partnership with the National Academy of Sciences.



FALL 2020

Streamed live performances of *Icarus in Flight* in Amsterdam, the Netherlands.



FALL 2021

First bi-continental live concert for climate action, *Live! From Vienna and San Francisco!*



SPRING 2022

First songwriters' workshop in partnership with Music Declares Emergency.



FALL 2022

Premiere of *Audyssey* at World Economic Forum Event in NYC; and in NY Times/KQED event in San Francisco.



SPRING 2023

Young composers showcase with SF Conservatory of Music at Oakland Planetarium.



FALL 2023

Launch of *Be Cool!* Campaign, in collaboration with Music Declares Emergency, to engage young people in an upbeat song and call to action.

OUR REACH SO FAR...



60+ events reaching audiences in more than 30 countries



Collaborating with leading institutions including the World Bank, NAS, World Economic Forum and EU



Inspiring musicians & audiences to become climate activist



Performances with world class recording artists



Global media coverage, e.g., NY Times, BBC, La Stampa



OUR GOAL FOR THE NEXT TWO YEARS: REACHING MILLIONS TO MOBILIZE MEANINGFUL ACTION

We will increase our impact through:

1) Major expansion of the size and diversity of audiences reached

- Increasing the number and size of live, live-streamed, and on-line performances
- Focusing on high-impact events
- Expanding strategic partnerships

2) Creation and performance of new music in variety of genres with artists from different areas of the US and the globe

- Supporting the creation of science-guidance portfolio compositions and science-informed shorter songs (all with accompanying visuals)
- Working with established and emerging composers and songwriters
- Building on experience with SF Conservatory of Music to engage young composers

3) Scaling strategies for moving audiences to meaningful action

- Testing strategies including use of new technologies for interactive involvement by audiences
- Leveraging new and existing partner networks
- Exploring ways to measure engagement with audiences over time

2024

2025





TESTIMONIALS

ANDREW REVKIN

*DIRECTOR,
INITIATIVE ON COMMUNICATION & SUSTAINABILITY, THE EARTH
INSTITUTE, COLUMBIA UNIVERSITY, NEW YORK*

“ I've inhabited the intersection of music and the environment essentially throughout my life . . . So it was with great excitement that I tracked the launch and work of The ClimateMusic Project. Their work integrating musical creativity around the climate challenge is a vital part of the path forward on this epic challenge, which is as much about communication innovation as it is about new technology and policy. ”

DR. WILLIAM COLLINS

*CLIMATE SCIENTIST, UC BERKELEY AND
LEAD IPCC AUTHOR*

“ It has been and continues to be a pleasure and an honor to work on this vital project. ”

JAMES BALOG

*FOUNDER AND DIRECTOR
EARTH VISION INSTITUTE AND EXTREME ICE SURVEY*

“ The ClimateMusic Project is a powerful example of the positive impact that artistic narrative forms, in this case music guided by science, can have to educate and to motivate action on the climate crisis. The performance that I experienced in Mexico City has stayed with me. ”

OUR LEADERSHIP TEAM



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Executive Team + Senior Advisor

STEPHAN CRAWFORD

FOUNDER, EXECUTIVE PRODUCER



Stephan is the San Francisco-based artist who conceived and launched The ClimateMusic Project. He combines interdisciplinary insight with a mind for synthesis, qualities which sparked the creation of The ClimateMusic Project. In 2024 he was selected by The Explorers Club as an [EC50](#) global change maker.

FRAN SCHULBERG

EXECUTIVE PRODUCER



Fran is an attorney who has focused on issues related to international environmental policy for her entire career. A former Fellow at The Council on Foreign Relations, Fran worked for more than two decades as a consultant in support of international organizations and government agencies addressing environmental issues.

LAURIE GOLDMAN

SENIOR ADVISOR, PUBLIC ENGAGEMENT



Laurie is a veteran international policy professional who has held senior positions in government, industry, and academia. She has served as Deputy Director of UC Berkeley's Global Engagement Office and the head of Global Trade Policy for Levi Strauss & Co.



DR. WILLIAM COLLINS
LEAD SCIENCE ADVISOR

Dr. Collins is an internationally-recognized expert in climate modeling and climate change science. He is the Associate Lab Director at the Lawrence Berkeley National Laboratory, formerly Director for the Climate and Ecological Sciences Division. At the University of California, Berkeley, he teaches in the Department of Earth and Planetary Science.



DR. DAVID ACKERLY
SCIENCE ADVISOR

Dr. Ackerly is the Dean of the College of Natural Resources (CNR) at UC Berkeley, and a faculty member in integrative biology with research interests in climate change impacts on biodiversity, integration of phylogenetics and ecology, and conservation biology in relation to 21st Century climate change.

COLLABORATORS: SCIENCE



DR. TAPIO SCHNEIDER
SCIENCE ADVISOR

Dr. Schneider is the Theodore Y. Wu Professor of Environmental Science and Engineering at Caltech. He was named one of the “20 Best Brains Under 40” by Discover Magazine, was a David and Lucile Packard Fellow and Alfred P. Sloan Research Fellow, and is recipient of the James R. Holton Award of the American Geophysical Union.



DR. WHENDEE SILVER
SCIENCE ADVISOR

Dr. Silver is the Rudy Grah Chair and Professor of Ecosystem Ecology and Biogeochemistry in the Department of Environmental Science, Policy, and Management at U.C. Berkeley. Her work seeks to determine the biogeochemical effects of climate change and human impacts on the environment, and the potential for mitigating these effects.

COLLABORATORS: SCIENCE



DR. ALISON MARKLEIN

SCIENCE ADVISOR

Dr. Marklein is an ecosystem biogeochemist with a focus on food security, climate resilience. . She received her BA from Cornell University in 2008 and her PhD from UC Davis in 2014, and has since worked for UC Berkeley, Lawrence Berkeley Lab, UC Riverside and the carbon sequestration startup Eion. She is also an accomplished musician.



DR. GARRETT BOUDINOT

SCIENCE ADVISOR

Dr. Boudinot's career has focused on how climate change will impact us and what we can do about it. He is the Founder and CEO of VyCarb, a company that enables fully-measured, water-based carbon removal. He previously worked at Cornell University on carbon dioxide removal and agricultural responses to climate change, and serves on the ecosystems working group for the New York State Climate Impacts Assessment.



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CURRENT COLLABORATORS: COMPOSITIONS



EDUARDO DEL SIGNORE

Through a wide spectrum of activities inside the international music business, Mr. Del Signore's various talents have achieved and are still achieving remarkable recognition.

As a composer, Eduardo has collaborated with Jon Anderson, Milton Nascimento, Jon Hassell for the HBO movie "Wild Side", David Tickle for the "American Chronicles" TV series on FOX, Geraldo Azevedo, Trevor Rabin (YES), and many more.

As a performer, Eduardo has played with Jon Anderson (YES), Vangelis, Milton Nascimento, Dionne Warwick, Al Jarreau, Eduardo Mateo, Jorge Trasante (Gypsy Kings) and many others.



THEODORE WIPRUD

Theodore Wiprud is widely known for having served as Vice President, Education, at the New York Philharmonic from 2004-2018, and as host of the iconic Young People's Concerts.

Additionally, he has produced a steady stream of works including a Sinfonietta, premiered by the South Dakota Symphony; a Violin Concerto (Katrina), composed for Ittai Shapira, and released with the Royal Liverpool Philharmonic on Champs Hill Records; a one-act opera, My Last Duchess, with libretto by Tom Dulack based on poetry by Robert Browning; a song cycle, For Allegra, on a variety of American poets.

ClimateMusic is collaborating with him on a new violin concerto with the celebrated violinist Elissa Cassini.



CURRENT COLLABORATORS: COMPOSITION



RAINE STERN

When Raine first picked up a guitar at 11 years old, she found a home for the stories she had always felt the need to tell. Raine's timeless pop sound paired with guitar skills well beyond her years have earned her comparisons to music icons such as Prince, Joan Jett and Jeff Buckley.

Whether writing, producing or performing live, her talent is met head-on with an undeniable sense of purpose; her lifelong mission is to inspire devotion to the various causes that drive her, including environmentalism and equality.



SCARLET RIVERA

Composer and performer Scarlet Rivera actively continues a long and celebrated career. As a solo artist, Scarlet is an innovator on violin—she composes an original style of music, rich in melody and texture.

She has toured with Bob Dylan, The Indigo Girls, Tracy Chapman, The Duke Ellington Orchestra, and others. She collaborated closely with Bob Dylan on his Desire and Hard Rain albums.

Her group has performed in concert halls and at major festivals in the USA, Europe, and Japan. In 2020, Scarlet released her vocal debut album, All of Me.

**DR. AARON
COLVERSON**
UCSF

**MARIANNA
GROSSMAN**
Minerva Ventures

**CRYSTAL
HUANG**
Social Entrepreneur,
Community Organizer

**DR. CHRIS
LUEBKEMAN**
ETH - Zurich

**MICHAEL
MEEHAN**
Entrepreneur,
Board Member, CEO

**PAUL
MILLER**
AKA DJ Spooky, Writer,
Artist, Musician

**DR. BRUCE
PICKERING**
UC Berkeley

**AMY
QUIRK**
Attorney

**JASON
SIMON**
Enphase

**REEM
YUSUF**
Google

LEADERSHIP COUNCIL

HONORARY COMMITTEE

**JAMES
BALOG**
Photographer
and Activist

**BARBARA
FINAMORE**
NRDC
(retired)

**SONIA
KAZAROVA**
Soprano

**JOEL
MAKOWER**
Entrepreneur/
GreenBiz Group

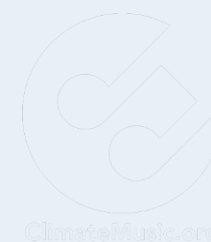
**HEITOR
PEREIRA**
Composer/
Musician

**ANDREW
REVKIN**
Journalist/
Musician

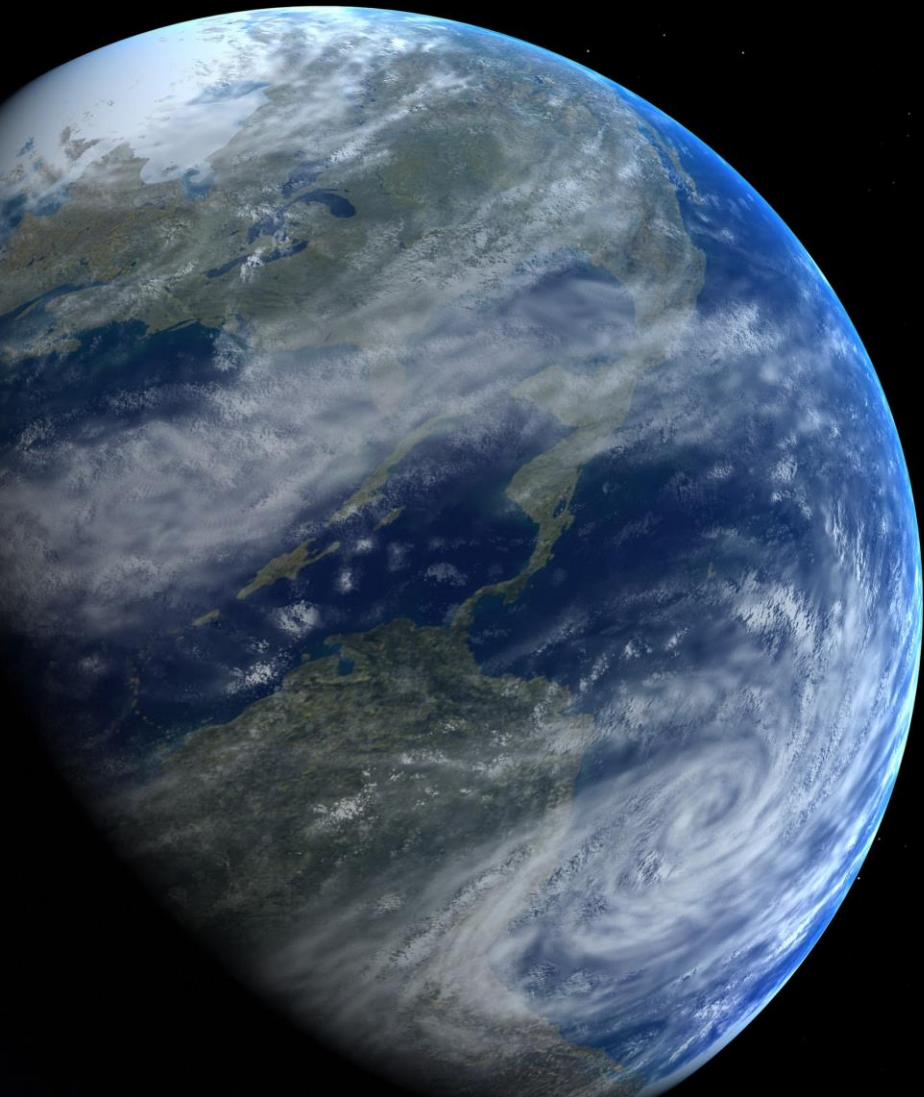
**SCARLET
RIVERA**
Violinist

**RANDY
ROSENBERG**
Art Works for
Change

**EDUARDO DEL
SIGNORE**
Performer/
Composer



PARTNERSHIPS + SPONSORSHIPS



To date, we have partnered on events with a wide array of leading organizations, including The National Academy of Sciences, The World Bank, World Economic Forum, The European Union, and many more.

We have also worked with leading corporations such as Arup.

These relationships have been mutually supportive, and have allowed us to develop to our current position.

We are now seeking to develop additional partnerships and sponsorships to accelerate our work while providing substantial benefits to your organization.



Please consider **supporting our efforts** to reach millions in order to mobilize meaningful action by the public and decisionmakers. You can do this by becoming a ClimateMusic donor (see next slides).

You can also support our mission by:

- *underwriting a high profile ClimateMusic performance;*
- *sponsoring new content development;*
- *hosting a fundraiser for ClimateMusic;*
- *donating skills, materials, equipment, performance reception or other items to defray costs of operations and events.*

ClimateMusic can also work with you to identify ways to contribute that are tailored to your specific interests.

For inquiries regarding special events or projects, contact:
Fran Schulberg, Executive Producer: fschulberg@climatemusic.org

CORPORATE AND MAJOR DONORS

CLIMATE HERO (PLATINUM)

\$30,000+

- Representative on our prestigious Leadership Council.
- Company/organization highlighted for 18 months on our website (including your logo and a link to your website) as well as on mailings, signage, and other printed materials.
- Company/organization profiled on our homepage.
- Company/organization promoted on our social media as a leading supporter.
- Opportunity to meet with leading climate scientists.
- Receive a framed, signed, limited edition concert print by renowned SF artist Richard Louis Perri.

CLIMATE DEFENDER (GOLD)

\$20,000+

- Representative on our Honorary Committee.
- Company/organization highlighted for one year on our website (including your logo and a link to your website) as well as on mailings, signage, and other printed materials.
- Company/organization promoted on our social media as a supporter.
- Receive a framed, signed, limited edition concert print by renowned SF artist Richard Louis Perri.

CLIMATE BENEFACTOR (SILVER)

\$10,000+

- Company/organization highlighted for one year on our website (including your logo and a link to your website) as well as on mailings, signage, and other printed materials.
- Company/organization will be promoted on our social media as a supporter.



SMALL BUSINESSES AND INDIVIDUALS

CLIMATE ADVOCATE

\$5,000+

- Highlighted on our website (and, for businesses, will include your corporate logo with a link to your website).
- Promoted on our social media as a supporter.

CLIMATE PATRON

\$1,000+

Highlighted on our website (and, for businesses, will include your corporate logo with a link to your website).

Contributions to The ClimateMusic Project are tax- deductible to the fullest extent of the law. The ClimateMusic Project is fiscally-sponsored by Social Good Fund, a tax-exempt 501(c)3 organization (tax ID number: 46-1323531)



THANK YOU

For further information, please contact Stephan Crawford at scrawford@climatemusic.org



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