



The ClimateMusic Project

Accelerating Climate Action through
Science-Informed Music

MISSION

We connect people to climate science and action through the emotional power of science-informed music.

VISION

- Communicating the climate crisis to broad and diverse audiences.
- Inspiring new conversations about climate action and providing easy pathways to meaningful engagement.



ClimateMusic.org

WHAT IS "SCIENCE-INFORMED" MUSIC?

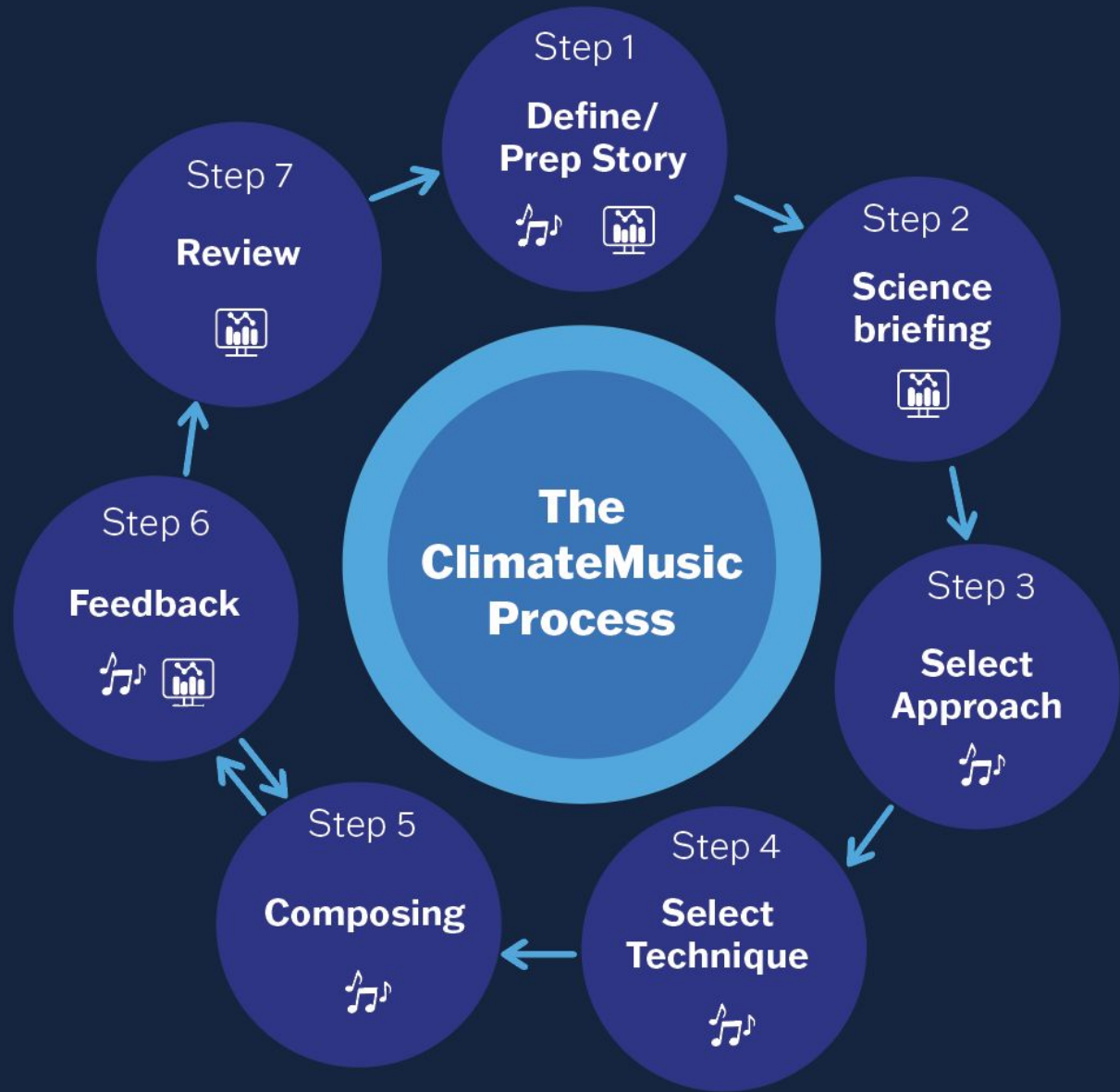


ClimateMusic.org

- Combines scientific knowledge, climate data, and visual elements with music composition
- Created through interactive collaboration with a team of composers and climate science experts
- Created across a variety of music genres to resonate with broad audiences
- Viscerally and intuitively communicates climate change topics and insights, and triggers powerful emotional responses



OUR PROCESS



Graphic Key

Scientists' Input → [Bar Chart Icon]

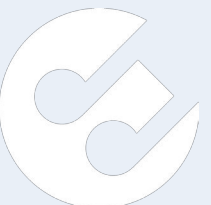
Composer's Choice/Input → [Musical Note Icon]

(With input from public policy and communication experts)

WE EXIST TO TURN UP THE VOLUME ON CLIMATE ACTION

REACHING people in diverse communities who can be moved to take action.

PROVIDING access to information and resources that facilitate the transformation of emotional response into action on the ground.



MILESTONES BY YEAR



Project launch and premiere of *Climate*

-Premiere of *What if We...?*
-Profile in The New York Times

Bi-continental live concert for climate action, Live! From Vienna and SF

Young composers showcase with SF Conservatory of Music

Premiere of *On the Brink* Violin Concerto, South Dakota Symphony Orchestra

2015-2017

2019

2021

2023

2025

2018

-International performance with World Bank
-Premiere of *Icarus in Flight*
-Governor's Climate Action Summit

2020

-NAS 50th Anniversary of Earth Day
-*Icarus in Flight* in The Netherlands

2022

-Songwriters' workshop with Music Declares Emergency
-Premiere of *Audyssey* at World Economic Forum and NY Times/KQED events

2024

-Premiere of *Voice of the Animals*, Explorers Club, NYC
-Launch of Be Cool! Campaign
-EcoEcho concert series, live-streamed throughout North America



INSPIRING AUDIENCES AND MUSICIANS TO BECOME CLIMATE ACTIVISTS



80+ events reaching audiences in more than 30 countries



Collaboration on events with globally leading institutions, e.g., the National Academy of Sciences (NAS), the World Bank, The EU, The World Economic Forum, NY Times, Arup, among many others



Performances in major venues with world class recording artists



Global media coverage, e.g., NY Times, BBC, La Stampa



SCALING OUR IMPACT



Reach even larger and more diverse audiences



Create and perform new music across genres and geographies



Scale strategies for moving audiences to meaningful action



Goal: reach millions by 2026



TESTIMONIALS



JAMES BALOG

FOUNDER AND DIRECTOR,
EARTH VISION INSTITUTE AND
EXTREME ICE SURVEY

“The ClimateMusic Project is a powerful example of the positive impact that artistic narrative forms, in this case music guided by science, can have to educate and to motivate action on the climate crisis.”



ANDREW REVKIN

DIRECTOR, INITIATIVE ON COMMUNICATION &
SUSTAINABILITY, THE EARTH INSTITUTE,
COLUMBIA UNIVERSITY, NEW YORK

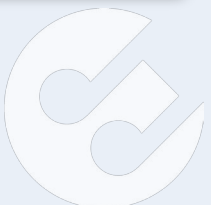
“Their [ClimateMusic Project] work integrating musical creativity around the climate challenge is a vital part of the path forward on this epic challenge, which is as much about communication innovation as it is about new technology and policy.”



DR. WILLIAM COLLINS

CLIMATE SCIENTIST, UC BERKELEY
AND LEAD IPCC AUTHOR

“It has been and continues to be a pleasure and an honor to work on this vital project.”



OUR LEADERSHIP TEAM



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EXECUTIVE TEAM + SENIOR ADVISOR



STEPHAN CRAWFORD

FOUNDER, EXECUTIVE PRODUCER

Stephan is the San Francisco-based interdisciplinary artist who conceived and launched The ClimateMusic Project. He was selected by The Explorers Club as a 2024 [EC50](#) global change maker.



FRAN SCHULBERG

EXECUTIVE PRODUCER

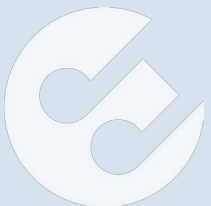
Fran is an attorney whose career focused on international environmental policy working with international organizations, government agencies and nonprofits.



LAURIE GOLDMAN

SENIOR ADVISOR, PUBLIC ENGAGEMENT

Laurie is a veteran international policy professional who has held senior positions in government, industry, and academia.



COLLABORATORS: SCIENCE



DR. ALISON MARKLEIN
SCIENCE ADVISOR

an ecosystem biogeochemist, currently ERW Lead Scientist at Terradot, a company building gigaton scale CO₂ removal.



DR. GARRETT BOUDINOT
SCIENCE ADVISOR

the Founder and CEO of VyCarb, a company that enables fully-measured, water-based carbon removal.



DR. WHENDEE SILVER
SCIENCE ADVISOR

the Rudy Grah Chair and Professor of Ecosystem Ecology and Biogeochemistry U.C. Berkeley.



DR. DAVID ACKERLY
SCIENCE ADVISOR

a faculty member and the Dean of the College of Natural Resources (CNR) at UC Berkeley.



DR. TAPIO SCHNEIDER
SCIENCE ADVISOR

the Theodore Y. Wu Professor of Environmental Science and Engineering at Caltech.



DR. WILLIAM COLLINS
LEAD SCIENCE ADVISOR

the Associate Lab Director at the Lawrence Berkeley National Laboratory.

CURRENT COLLABORATORS: COMPOSITION



RAINE STERN

Composer: Newest Project!

Get ready to dance!
Theme: Climate Solutions
Premiere: 2025 tba



SCARLET RIVERA

Composer: *Voice of the Animals*

(World Music) Theme: Wild landscapes, climate, and biodiversity
Premiere: September, 2024 New York City



THEODORE WIPRUD

Composer: *On the Brink* (Violin concerto)

Theme: The vicious cycles that have precipitated the climate emergency, and the virtuous cycles that could still pull us back from "the brink"
Premiere: January 2025 South Dakota Symphony



LEADERSHIP COUNCIL

DR. AARON
COLVERSON
UCSF

AMY
QUIRK
Attorney

DR. BRUCE
PICKERING
UC Berkeley

DR. CHRIS
LUEBKEMAN
ETH - Zurich

CRYSTAL
HUANG
Social Entrepreneur,
Community Organizer

JASON SIMON
Enphase

PAUL MILLER
AKA DJ Spooky,
Writer, Artist, Musician

MARIANNA
GROSSMAN
Minerva Ventures

MICHAEL
MEEHAN
Entrepreneur,
Board Member, CEO

REEM YUSUF
Google



SUPPORTING CLIMATEMUSIC

To date, we have partnered on events with a wide array of leading organizations in the public and private sectors. These relationships have proven to be mutually supportive.

To meet our goals of expanding our reach and engaging even larger and more diverse audience in climate action, we are now seeking additional partnerships and sponsorships to accelerate our work while providing substantial benefits to your organization.



SPONSOR OPPORTUNITIES

You can also engage with us by:

- underwriting a high profile ClimateMusic performance;
- sponsoring new content development;
- hosting a fundraiser for ClimateMusic;
- donating skills, materials, equipment, performance reception or other items to defray costs of operations and events.

ClimateMusic can also work with you to identify ways to contribute that are tailored to your specific interests.



THANK YOU



For general inquiries, please contact Stephan Crawford,
scrawford@climatemusic.org

For inquiries regarding special events or projects, please
contact Fran Schulberg, fschulberg@climatemusic.org

For more information, please visit our website:
climatemusic.org