



# Be Cool! Connections

**Bring solar power to schools without electricity around the world—while empowering your students to lead, connect, and make a real-world impact.**

## 1. What's the Opportunity?

Your school can partner with [The Be Cool! Campaign](#) and [Twende Solar](#) to raise funds for a solar energy installation at a school in areas around the world without reliable access to electricity. In return, your students will engage in a meaningful cultural exchange and gain hands-on experience in global citizenship, sustainability, and leadership.

## 2. Why Get Involved?

- **Make a Global Impact:** Many schools around the world currently have no electricity. Help bring clean, reliable electricity to classrooms – powering lights, fans, computers, water pumps and more for students in need.
- **Inspire Student Leadership:** Kids can become *Be Cool! Student Ambassadors*, building skills in communication, organization, fundraising, and leadership.
- **Connect Across Cultures:** Exchange letters, videos, and pictures with students at your sister school in Africa or Latin America—building empathy, curiosity, and global awareness.
- **Enrich the Curriculum:** Integrate global studies, environmental science, music, and civic engagement into a real-world project with visible results.
- **Celebrate Your Impact:** Receive a custom *Be Cool! Plaque* for your school entrance, proudly displaying the solar kW installed, the name and location of your sister school, and your school's contribution.

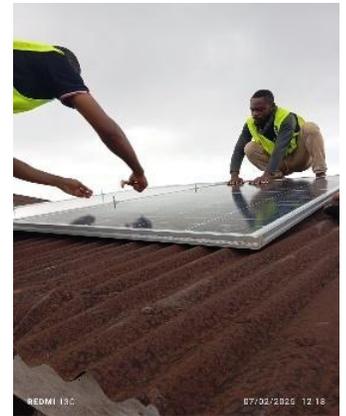
### 3. How It Works

1. **Get Matched with a Sister School** - We identify a school in need that also matches your school's fundraising goal. Projects typically range between \$3,000 to \$20,000 depending on school size.
2. **Fundraise** - Led by the students, your school will raise funds for the solar electricity installation projects and transfer them to Twende Solar, a registered 501(c)(3) nonprofit. Students may fundraise any way they want and we encourage them to get creative with it!
3. **Connect** - Students will connect with other students at their sister school. Through shared letters, messages, and videos, students will learn about each other's lives across the globe and what the environment means to them.
4. **See the Impact** - Twende Solar will manage the installation with trusted local solar partners and share updates, photos, and videos throughout the process.
5. **Display Your Legacy** - Your school receives a commemorative *Be Cool! Plaque* to honor your students' leadership and global impact.



### 4. Real Results

The Be Cool! Campaign pilot project at **Wisdom Academy in Nigeria** installed a 5kW solar PV system and backup battery, bringing clean energy to 12 classrooms and transforming learning for 200 students.



Be Cool! Campaign partnered with Twende Solar, a nonprofit that has been working to empower communities around the world with solar since 2015, to expand our impact and power more schools.

Ready to bring *Be Cool! Connections* to your school? Contact us at: [becool@gmail.com](mailto:becool@gmail.com)

[Be Cool! Website](#) | [The Be Cool! Song](#) | [Twende Solar](#)